



## GLAZYCHEV READINGS 2020

On June 5, 2020, the traditional urban conference “Glazychev Readings” will be held in an online format.

Readings are conducted in memory of the distinguished Russian scientist, public figure, and urbanist Vyacheslav Glazychev (1940-2012) by the Moscow School of Social and Economic Sciences (Shaninka) with the participation of the Department of Spatial Development named after V.L. Glazychev ION RANEPA. The readings partner is JCK “DOM.RF”.

This year, the “Glazychev Readings” are dedicated to the agenda of urban research. Although this term is well-understood and widely known, the matter of studying urban space and life often becomes an obstacle to the implementation of management decisions and the launch of transformation processes.

The complexity and variety of urban processes makes it necessary to ceaselessly search for an appropriate language of description, refine terminology, attend to new processes, and formulate new concepts. Meanwhile, the implementation of new technologies offers researchers unprecedented opportunities to work with big data, the potential of which often exceeds the methods of conventional statistics and traditional sociological surveys. However, research activities—which are time-consuming and resource-intensive—are still undervalued by the city’s key decisionmakers.

The main challenge for the “Glazychev readings” discussions is to form a common expert vision of modern standards for urban research, promoting its exceptional significance for assessing urban processes and decision-making.

Discussions themes of the “Glazychev Readings”:

**"Urban research: current issues of methodology"**: which expert communities are currently involved in shaping the current urban research agenda? What kind of methodology do they bring to the table, and how do they coordinate different approaches in the pre-project study for the urban project? Are new practices of applied interdisciplinary urban research being formed?

**"Pre-project research through the eyes of the customer"**: why does both the public and private sector still consider the research stage to be an expensive formality? What results and products can urban research customers expect? How should a technical task for urban research be formulated to ensure the practical usefulness of the results? What kind of professionals are currently most in demand for conducting pre-project research, and how does one find them?

**"Digital dimension of urban research"**: why have digital tools become a mandatory component of urban analytics? What are the advantages of this approach? What kind of urban data is the focus of researchers' attention and how can it be effectively incorporated into the

practice of project managers and academic researchers? How to build a mutually beneficial partnership with digital services, mobile operators and other owners of digital knowledge about the city?

As the academic part of the 2020 Glazychev Readings, the Department of Spatial Development named after V.L. Glazychev ION RANEPА prepares to publish a collective monograph titled “Urban research: theory and practice”. There is an open call for scientific articles (with a length between 15 000 and 30 000 characters). Articles are accepted until June 5, 2020. The submitted materials will undergo a review procedure.

Monograph themes:

- urban research: current issues of methodology;
- pre-project research through the eyes of the customer;
- the digital dimension of urban research;
- urban research: practical experience.

The Glazychev Readings program is curated by the Department of Spatial Development named after V.L. Glazychev ION RANEPА. The Department was established by Professor Glazychev in 2009 and became the first educational and research platform in Russia working with urban and territorial development management.

Participation in the 2020 Glazychev readings is free of charge, by pre-registration. The schedule and list of speakers will be published at a later date.

### **Contacts**

For participants and speakers: Ekaterina Sachkova, sachkova-e@universitas.ru

For monograph authors: Olga Maksimova, maksimova-oi@ranepa.ru